



Business Plan Packages

"Warning":

Don't Be Fooled By False Claims. Other Companies Are Advertising For Less Than R 4 000 And Then Adding Extras Adding Up To Over R 6 000, Expecting You To Do All The Research And Strategies!

Basic Custom Designed Business Plan

For Micro to small businesses (including small business start-ups)

About your business plan

- Investment: R 4 900 (Just R 2 500 to get you started and balance on completion)
- Time Frame: 7 - 14 Working Days.
- Pages: 20 - 25 Pages Business Plan
- Basic business plan format
- Language: English
- Revisions - Free 30 days | 3 minor versions (whichever comes first)
- Research: Working together to incorporate your research into the business plan
- Exclusive rights to the business plan and financial forecasts
- Non-Disclosure & Confidentiality Agreement
- Telephonic / Email / Skype Support and guidance throughout the project lifespan
- Hands-on help & support and guidance throughout the business plan project
- Access to free tools to help your new business succeed
- 30 Day Business Coaching after plan is completed

The business plan includes

- **Management:** Mission, Vision Statement, business goals, Team and Management
- **Analysis:** SWOT Analysis, Market Analysis, Competitor Analysis, Competitive Advantage Analysis, Customer Analysis
- **Strategy:** Go to Marketing strategy, Keys to Success, and Value Proposition outline.
- **Marketing:** Marketing & Advertising Plan At No Additional Charge
- **Financials: Complete Financials Plan** with startup cost, 12 month and 5-year projected sales, cash flow, profit and loss, break-even, payback period, important ratios, and other financial forecasts with relevant Charts and Tables
- **What-If Scenarios** and Sensitivity analysis to model a range of possible outcomes to maximize profitability and sustainability.

Additional services - If Needed

- Video Walkthrough of business plan (R550 - 1290 Extra)
- Business coaching
- New Company registration (R1200)
- Pitch Deck (PowerPoint) for convincing investors (R900 - 1200 Extra)
- Website design and development so that they can start trading ASAP (R3500 - 5700 Extra)
- Online marketing
- Company Valuation
- Access to database of latest Tender Opportunities in your Industry and Area

If you have any questions or queries, please don't hesitate to give me a call

Standard Custom Designed Business Plan

For Small to Medium businesses

About your business plan

- Investment: R 7 950 (Just R 4 000 to get you started and balance on completion)
- Time Frame: 14 – 21 Working Days.
- Pages: 25 - 30 Pages Business Plan
- Basic business plan format
- Language: English
- Revisions - Free 30 days | 3 minor versions (whichever comes first)
- Research: Working together to incorporate your research into the business plan, PLUS additional Google desktop Market Research
- Exclusive rights to the business plan and financial forecasts
- Non-Disclosure & Confidentiality Agreement
- Telephonic / Email / Skype Support and guidance throughout the project lifespan
- Hands-on help & support and guidance throughout the business plan project
- Access to free tools to help your new business succeed
- 30 Day Business Coaching after plan is completed

The business plan includes

- **Management:** Mission, Vision Statement, business goals, Team and Management
- **Analysis:** SWOT Analysis, Market Analysis, Competitor Analysis, Competitive Advantage Analysis, Customer Analysis
- **Strategy:** Go to Marketing strategy, Keys to Success, and Value Proposition outline.
- **Marketing:** Marketing & Advertising Plan At No Additional Charge
- **Financials: Complete Financials Plan** with startup cost, 12 month and 5-year projected sales, cash flow, profit and loss, break-even, payback period, important ratios, and other financial forecasts with relevant Charts and Tables
- **What-If Scenarios** and Sensitivity analysis to model a range of possible outcomes to maximize profitability and sustainability.

Additional services - If Needed

- Video Walkthrough of business plan (R550 - 1200 Extra)
- Business coaching
- Company registration (R990 - 2500 Extra)
- Pitch Deck (PowerPoint) for convincing investors (R1200 - 2700 Extra)
- Website design and development so that they can start trading ASAP (R3500 - 2700 Extra)
- Online marketing
- Company Valuation
- Access to database of latest Tender Opportunities in your Industry and Area

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Premium Custom Designed Business Plan

For Specialized small business plan

About your business plan

- Investment: R 13 700 (Just R 7 000 to get you started and balance on completion)
- Time Frame: 14 - 21 Working Days.
- Pages: 30 - 40 Pages Business Plan
- Basic business plan format
- Language: English
- Revisions - Free 30 days | 4 minor versions (whichever comes first)
- Research: Working together to incorporate your research into the business plan, PLUS additional Google desktop Market Research
- Exclusive rights to the business plan and financial forecasts
- Non-Disclosure & Confidentiality Agreement
- Telephonic / Email / Skype Support and guidance throughout the project lifespan
- Hands-on help & support and guidance throughout the business plan project
- Access to free tools to help your new business succeed
- 30 Day Business Coaching after plan is completed

The business plan includes

- **Management:** Mission, Vision Statement, business goals, Team and Management
- **Analysis:** SWOT Analysis, Market Analysis, Competitor Analysis, Competitive Advantage Analysis, Customer Analysis
- **Strategy:** Go to Marketing strategy, Keys to Success, and Value Proposition outline.
- **Marketing:** Marketing & Advertising Plan At No Additional Charge
- **Financials: Complete Financials Plan** with startup cost, 12 month and 5-year projected sales, cash flow, profit and loss, break-even, payback period, important ratios, and other financial forecasts with relevant Charts and Tables
- **What-If Scenarios** and Sensitivity analysis to model a range of possible outcomes to maximize profitability and sustainability.

Additional services - If Needed

- Video Walkthrough of business plan (R550 - 1200 Extra)
- Business coaching
- Company registration (R990 - 2500 Extra)
- Pitch Deck (PowerPoint) for convincing investors (R1200 - 2700 Extra)
- Website design and development so that they can start trading ASAP (R3500 - 2700 Extra)
- Online marketing
- Company Valuation
- Access to database of latest Tender Opportunities in your Industry and Area

If you have any questions or queries, please don't hesitate to give me a call

Standard Table of Content

Table of content may vary depending on customization of your unique business plan

- 1. Executive Summary**
 - 1.1. Objectives
 - 1.2. Mission
 - 1.3. Keys to Success

- 2. Company Summary**
 - 2.1. Company Ownership
 - 2.2. Start-up Summary

- 3. Products/ Service**

- 4. Market Analysis Summary**
 - 4.1. Market Segmentation
 - 4.2. Target Market Segment Strategy
 - 4.3. Industry Analysis
 - 4.3.1. Competition and Buying Patterns

- 5. Strategy and Implementation Summary**
 - 5.1. SWOT Analysis
 - 5.1.1. Strengths
 - 5.1.2. Weaknesses
 - 5.1.3. Opportunities
 - 5.1.4. Threats
 - 5.2. Competitive Edge
 - 5.3. Marketing Strategy
 - 5.4. Sales Strategy
 - 5.4.1. Sales Forecast
 - 5.5. Milestones

- 6. Web Plan Summary**
 - 6.1. Website Marketing Strategy
 - 6.2. Development Requirements

- 7. Management Summary**
 - 7.1. Personnel Plan

- 8. Financial Plan**
 - 8.1. Start-up Funding
 - 8.2. Important Assumptions
 - 8.3. Break-even Analysis
 - 8.4. Projected Profit and Loss
 - 8.5. Projected Cash Flow
 - 8.6. Projected Balance Sheet
 - 8.7. Business Ratios

For More Information and a Free Quote Contact us



Hans
Business Optimization Specialist

 27 823 455 748 (WhatsApp)

 27 792 395 607

 info@thebusinesssniper.com

 www.thebusinesssniper.com

